

2027 Tuition Fees

CONTACT LEARNING							
QUALIFICATION	YEAR OF STUDY	APPLICATION FEE (NON REFUNDABLE)	FULL REG DEPOSIT (RSA STUDENTS)	DISCOUNTED UPFRONT FEE EXCLUDING DEPOSIT (PAYABLE BY 28 FEB 2027)	DISCOUNTED UPFRONT FEE INCLUDING DEPOSIT (PAYABLE BY 28 FEB 2027)	MONTHLY COURSE FEE EXCLUDING DEPOSIT (PAYABLE OVER 12 MONTHS) (1ST INSTALMENT DUE 1ST FEB 2027)	TOTAL COURSE FEE PAID OVER 12 MONTHS (INCLUDING DEPOSIT)
CREATIVE FACULTY							
BA Creative Brand Communication (360 Credits: NQF 7: 3 Year)	1st Year	R800	R9 000	R105 990	R114 990	R9 833	R126 990
	2nd Year			R110 990	R119 990	R10 416	R133 990
	3rd Year			R113 990	R122 990	R10 666	R136 990
Diploma in Visual Communication (360 Credits: NQF 6: 3 Year)	1st Year	R800	R9 000	R91 990	R100 990	R8 583	R111 990
	2nd Year			R97 990	R106 990	R9 166	R118 990
	3rd Year			R99 990	R108 990	R9 333	R120 990
Higher Certificate in Visual Communication (120 Credits: NQF 5: 1 Year)	Year 1	R800	R6 000	R54 990	R60 990	R5 166	R67 990
MARKETING FACULTY							
BA Marketing Communication (360 Credits: NQF 7: 3 Year)	1st Year	R800	R9 000	R105 990	R114 990	R9 833	R126 990
	2nd Year			R110 990	R119 990	R10 416	R133 990
	3rd Year			R113 990	R122 990	R10 666	R136 990
Diploma in Marketing Communication (360 Credits: NQF 6: 3 Year)	1st Year	R800	R9 000	R91 990	R100 990	R8 583	R111 990
	2nd Year			R97 990	R106 990	R9 166	R118 990
	3rd Year			R98 990	R107 990	R9 249	R119 990
Higher Certificate in Marketing (120 Credits: NQF 5: 1 Year)	Year 1	R800	R6 000	R54 990	R60 990	R5 083	R66 990

DISTANCE LEARNING							
QUALIFICATION	YEAR OF STUDY	APPLICATION FEE (NON REFUNDABLE)	FULL REG DEPOSIT (RSA STUDENTS)	DISCOUNTED UPFRONT FEE EXCLUDING DEPOSIT (PAYABLE BY 28 FEB 2027)	DISCOUNTED UPFRONT FEE INCLUDING DEPOSIT (PAYABLE BY 28 FEB 2027)	MONTHLY COURSE FEE EXCLUDING DEPOSIT (PAYABLE OVER 12 MONTHS) (1ST INSTALMENT DUE 1ST FEB 2027)	TOTAL COURSE FEE PAID OVER 12 MONTHS (INCLUDING DEPOSIT)
BA Creative Brand Communication (360 Credits: NQF 7: 3 Year)	1st Year	R800	R5 000	R60 990	R65 990	R5 666	R72 990
	2nd Year			R61 990	R66 990	R5 833	R74 990
	3rd Year			R64 990	R69 990	R6 083	R77 990
BA Marketing Communication - Part time (360 Credits: NQF 7: 4 Year)	1st Year	R800	R5 000	R54 990	R59 990	R5 083	R65 990
	2nd Year			R57 990	R62 990	R5 416	R69 990
	3rd Year			R60 990	R65 990	R5 749	R73 990
	4th year			R66 990	R71 990	R6 166	R78 990
Higher Certificate in Digital Marketing (120 Credits: NQF 5: 1 Year)	1st Year	R800	R5 000	R34 990	R39 990	R3 249	R43 990
BA Honours in Digital Marketing (120 Credits: NQF 8: 1 Year)	1st Year	R800	R5 000	R61 990	R66 990	R5 833	R74 990
Masters of Digital Marketing (180 Credits: NQF 9: 2 Years)	1st Year	R800	R5 000	R77 990	R82 990	R7 249	R91 990
	2nd Year		R5 000	R67 990	R72 990	R6 249	R79 990

ADDITIONAL SERVICES & FEES	
CATEGORY	FEE PAYABLE
Application Fee	R800
Registration Deposit - Non South African (RSA) students (new)	30% of Annual Course Fees
Transfer of Learning Modality (contact learning to distance learning)	R7 000
Supplementary Fee (per module)	R400
Change of course	R3 500
Re-mark Fee	R600
Certificate Re-print	R500
Re-print of Academic Record	R500
Deregistration Admin Fee	R2 500
Account Activation Admin Fee	R3 500
RECOGNITION OF PRIOR LEARNING	
Fee per Application	R900
Fee per Module where exemptions are awarded	R1 500
CREDIT ACCUMULATION AND TRANSFER FEES	
Fee per Application	Free
Fee per Module where credits are awarded (excluding articulation)	R1 500

BANKING DETAILS				
NAME	BANK	ACCOUNT TYPE	ACCOUNT NUMBER	BRANCH CODE
The AAA School of Advertising	Standard Bank	Business Current Account	220387915	018005

- Always ensure that the student number or ID number is used as payment reference on the deposit slip. This will ensure that payments are allocated into the correct student account.
- Non-payment of the tuition fees can result in deregistration as per our Enrolment Contract.
- Fees are not refunded in the case of cancellation of studies during the academic year. Please refer to the terms and conditions in our Enrolment Contract.

Johannesburg Campus

AAA House, The Braes Office Park,
Cnr William Nicol and Bryanston Drive, Sandton
tel: (011) 781 2771/2/3

Cape Town Campus

AAA House,
112 Long Street, Cape Town
tel: (021) 422 1800

Head Office: AAA House, The Braes Office Park, 193 Bryanston Drive, Bryanston, 2021

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(011) 781 2771/2/3
info@aaaschool.ac.za
aaaschool.ac.za