

CONTACT LEARNING							
QUALIFICATION	YEAR OF STUDY	APPLICATION FEE (NON REFUNDABLE)	FULL REG DEPOSIT (RSA STUDENTS)	DISCOUNTED UPFRONT FEE EXCLUDING DEPOSIT (PAYABLE BY 28 FEB 2025)	DISCOUNTED UPFRONT FEE INCLUDING DEPOSIT (PAYABLE BY 28 FEB 2025)	MONTHLY COURSE FEE EXCLUDING DEPOSIT (PAYABLE OVER 11 MONTHS) (1 <sup>ST</sup> INSTALLMENT DUE 1 <sup>ST</sup> FEB 2025)	TOTAL COURSE FEE PAID OVER 11 MONTHS (INCLUDING DEPOSIT)
<b>CREATIVE FACULTY</b>							
BA Creative Brand Communication (360 Credits: NQF 7:3 Year)	1st Year	R800	R9 000	R95 990	R104 990	R9 817	R116 990
	2nd Year			R99 990	R108 990	R10 181	R120 990
	3rd Year			R102 990	R111 990	R10 454	R123 990
Diploma in Visual Communication (360 Credits: NQF 6:3 Year)	1st Year	R800	R9 000	R83 990	R92 990	R8 545	R102 990
	2nd Year			R87 990	R96 990	R8 999	R107 990
	3rd Year			R88 990	R97 990	R9 090	R108 990
Higher Certificate in Visual Communication (120 Credits: NQF 5:1 Year)	Year 1	R800	R6 000	R48 990	R54 990	R4 999	R60 990
<b>MARKETING FACULTY</b>							
BA Marketing Communication (360 Credits: NQF 7:3 Year)	1st Year	R800	R9 000	R95 990	R104 990	R9 817	R116 990
	2nd Year			R99 990	R108 990	R10 181	R120 990
	3rd Year			R102 990	R111 990	R10 454	R123 990
BA Marketing Communication - Part time (360 Credits: NQF 7:4 Year)	4th Year	R800	R9 000	R75 990	R84 990	R7 726	R93 990
Diploma in Marketing Communication (360 Credits: NQF 6:3 Year)	1st Year	R800	R9 000	R83 990	R92 990	R8 545	R102 990
	2nd Year			R87 990	R96 990	R8 999	R107 990
	3rd Year			R88 990	R97 990	R9 090	R108 990
Higher Certificate in Marketing (120 Credits: NQF 5:1 Year)	Year 1	R800	R6 000	R48 990	R54 990	R4 999	R60 990

DISTANCE LEARNING							
QUALIFICATION	YEAR OF STUDY	APPLICATION FEE (NON REFUNDABLE)	FULL REG DEPOSIT (RSA STUDENTS)	DISCOUNTED UPFRONT FEE EXCLUDING DEPOSIT (PAYABLE BY 28 FEB 2025)	DISCOUNTED UPFRONT FEE INCLUDING DEPOSIT (PAYABLE BY 28 FEB 2025)	MONTHLY COURSE FEE EXCLUDING DEPOSIT (PAYABLE OVER 11 MONTHS) (1 <sup>ST</sup> INSTALLMENT DUE 1 <sup>ST</sup> FEB 2025)	TOTAL COURSE FEE PAID OVER 11 MONTHS (INCLUDING DEPOSIT)
BA Creative Brand Communication (360 Credits: NQF 7:3 Year)	1st Year	R800	R5 000	R53 990	R58 990	R5 499	R65 490
	2nd Year			R54 990	R55 990	R5 590	R66 490
	3rd Year			R56 990	R61 990	R5 817	R68 990
BA Marketing Communication - Part time (360 Credits: NQF 7:4 Year)	1st Year	R800	R5 000	R47 990	R52 990	R4 908	R58 990
	2nd Year			R50 990	R55 990	R5 181	R61 990
	3rd Year			R53 990	R58 990	R5 499	R65 490
	4th Year			R57 990	R62 990	R5 908	R69 990
Higher Certificate in Digital Marketing (120 Credits: NQF 5:1 Year)	Year 1	R800	R5 000	R29 990	R34 990	R3 090	R38 990
BA Honours in Digital Marketing (120 Credits: NQF 8:1 Year)	Year 1	R800	R5 000	R54 990	R59 990	R5 590	R66 490

ADDITIONAL COSTS	
CATEGORY	FEE PAYABLE
Application Fee	R 800
Registration Deposit - Non South African (RSA) students (new)	30% of Annual Course Fees
Transfer of Learning Modality (contact learning to distance learning)	R7000
Supplementary Fee (per module)	R400
Remark Fee	R600
Certificate Re-print	R500
Re-print of Academic Record	R500
Deregistration Admin Fee	R2 500
Account Activation Admin Fee	R3 500
RECOGNITION OF PRIOR LEARNING	
Fee per Application	R900
Fee per Module where exemptions are awarded	R1 500
CREDIT ACCUMULATION AND TRANSFER FEES	
Fee per Application	Free
Fee per Module where credits are awarded (excluding articulation)	R1 500

BANKING DETAILS				
NAME	BANK	ACCOUNT TYPE	ACCOUNT NUMBER	BRANCH CODE
The AAA School of Advertising	Standard Bank	Business Current Account	220387915	018005

- Always ensure that the student number or ID number is used as payment reference on the deposit slip. This will ensure that payments are allocated into the correct student account.
- Non-payment of the tuition fees can result in deregistration as per our Enrolment Contract.
- Fees are not refunded in the case of cancellation of studies during the academic year. Please refer to the terms and conditions in our Enrolment Contract.

#### Johannesburg Campus

AAA House, The Braes Office Park,  
Cnr William Nicol and Bryanston Drive, Sandton  
tel: (011) 781 2771/2/3

#### Cape Town Campus

AAA House,  
112 Long Street, Cape Town  
tel: (021) 422 1800

**Head Office:** AAA House, The Braes Office Park, 193 Bryanston Drive, Bryanston, 2021

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(011) 781 2771/2/3  
info@aaaschool.ac.za  
aaaschool.ac.za