

# aaa school of advertising

## 2024 Tuition Fees

### Contact Learning

Programme	Year of study	APP FEE (Non Refundable)	Full reg deposit	Upfront Payment due by 28 Feb 2024	Total Upfront Price (Including Deposit)	11 months instalment (1st instalment due by 28 Feb 2024)	Total 11 Months (Including Deposit)
<b>CREATIVE FACULTY</b>							
BA Creative Brand Communication (360 Credits / NQF 7)	1st Year	R700	R9 000	R90 990	R99 990	R9 363	R111 989
	2nd Year			R93 290	R102 290	R9 597	R114 565
	3rd Year			R95 390	R104 390	R9 811	R116 917
Diploma in Visual Communication (360 Credits / NQF 6)	1st Year	R700	R9 000	R79 990	R88 990	R8 243	R99 669
	2nd Year			R82 990	R91 990	R8 548	R103 029
	3rd Year			R83 990	R92 990	R8 650	R104 149
Higher Certificate in Visual Communication (120 Credits / NQF 5)	Year 1	R700	R6 000	R46 990	R52 990	R4 850	R59 349
<b>MARKETING FACULTY</b>							
BA Marketing Communication (360 Credits / NQF 7)	1st Year	R700	R9 000	R90 980	R99 980	R9 362	R111 978
	2nd Year			R93 290	R102 290	R9 597	R114 565
	3rd Year			R95 390	R104 390	R9 811	R116 917
BA Marketing Communication - Part time (360 Credits: NQF 7; 4 Year )	3rd Year	R700	R9 000	R70 990	R79 990	R7 326	R89 589
	4th Year			R70 990	R79 990	R7 326	R89 589
Diploma in Marketing Communication (360 Credits / NQF 6)	1st Year	R700	R9 000	R79 990	R88 990	R8 243	R99 669
	2nd Year			R82 990	R91 990	R8 548	R103 029
	3rd Year			R83 990	R92 990	R8 650	R104 149
Higher Certificate in Marketing (120 Credits / NQF 5)	Year 1	R700	R6 000	R46 990	R52 990	R4 850	R59 349

### Online Learning

Programme	Year of study	APP FEE (Non Refundable)	Full reg deposit	Upfront Payment due by 28 Feb 2024	Total Upfront Price (Including Deposit)	11 months instalment (1st instalment due by 28 Feb 2024)	Total 11 Months (Including Deposit)
BA Creative Brand Communication (360 Credits / NQF 7)	1st Year	R700	R5 000	R49 990	R54 990	R5 144	R61 589
	2nd Year			R50 990	R55 990	R5 246	R62 709
	3rd Year			R52 990	R57 990	R5 450	R64 949
BA Marketing Communication (360 Credits: NQF 7)	1st Year	R700	R5 000	R44 990	R49 990	R4 635	R55 989
	2nd Year			R47 990	R52 990	R4 941	R59 349
	3rd Year			R50 990	R55 990	R5 246	R62 709
	4th Year			R53 990	R58 990	R5 552	R66 069
Higher Certificate in Digital Marketing (120 Credits / NQF 5)	Year 1	R700	R5 000	R27 990	R32 990	R2 904	R36 949

## Please note:

- We have an 11 month payment plan which is interest bearing. First instalment payable by the 28th of February 2024.
- Non-South African residents must pay the full tuition fee by 28 February 2024.
- On written acceptance of the student to study at the AAA School of Advertising, for early registrations a non-refundable deposit is required to secure admission.
- Fees indicated above are for a 12-month period and not for a full qualification.
- Each year the AAA School Board will decide on any escalation of fees.
- Non-payment of the tuition fees can result in deregistration as per our Enrolment Contract.
- Fees are not refunded in the case of cancellation of studies during the academic year. Please refer to the terms and conditions on our Enrolment Contract.

## Student loans and funding:

AAA School of Advertising partnered with Student Hero and various educational funding providers to help you learn about, apply or pre-qualify for the different options to fund tertiary education from a single platform and at zero cost to you. [Click here](#) to go through to the Student Hero platform and follow all the necessary steps.

## Bursary applications:

Occasionally, bursaries are awarded to the AAA by the Industry. All applications are submitted directly to the bursary awarding Institution.

## Banking details:

The AAA School of Advertising  
Standard Bank  
Business Current Account  
Account Number: 220387915  
Branch Code: 018005

### Johannesburg Campus

AAA House, The Braes Office Park,  
Cnr William Nicol and Bryanston Drive, Sandton  
tel: (011) 781 2771/2/3

### Cape Town Campus

AAA House,  
112 Long Street, Cape Town  
tel: (021) 422 1800

[info@aaaschool.ac.za](mailto:info@aaaschool.ac.za)  
[aaaschool.ac.za](http://aaaschool.ac.za)