

aaa school of advertising

2023 Tuition Fees

Contact Learning

PROGRAMME		OPTION 1 UPFRONT PAYMENT (FULL SETTLEMENT TO BE PAID BY 28 FEB)		OPTION 2 PAYMENT PLAN (11X MONTHLY INSTALMENTS)	
APPLICATION FEE R600	FULL REGISTRATION DEPOSIT	UP FRONT PAYMENT DUE 28 FEB	TOTAL DISCOUNTED UP FRONT PAYMENT	11 MONTH PRICE (EXCLUDES DEPOSIT)	TOTAL TUITION (INCLUDES DEPOSIT)
CREATIVE FACULTY					
BA Creative Brand Communication (360 Credits / NQF 7)					
Year 1	R9 000	R86 500	R95 500	R8 732	R105 050
Year 2		R87 500	R96 500	R8 832	R106 150
Year 3		R88 500	R97 500	R8 932	R107 250
Diploma in Visual Communication (360 Credits / NQF 6)					
Year 1	R9 000	R76 000	R85 000	R7 682	R93 500
Year 2		R77 000	R86 000	R7 782	R94 600
Year 3		R78 000	R87 000	R7 882	R95 700
Higher Certificate in Visual Communication (120 Credits / NQF 5)					
Year 1	R6 000	R43 500	R49 500	R4 405	R54 450
MARKETING FACULTY					
BA Marketing Communication - Contact (360 Credits / NQF 7)					
Year 1	R9 000	R86 500	R95 500	R8 732	R105 050
Year 2		R87 500	R96 500	R8 832	R106 150
Year 3		R88 500	R97 500	R8 932	R107 250
Diploma in Marketing Communication (360 Credits / NQF 6)					
Year 1	R9 000	R76 000	R85 000	R7 682	R93 500
Year 2		R77 000	R86 000	R7 782	R94 600
Year 3		R78 000	R87 000	R7 882	R95 700
Higher Certificate in Marketing (120 Credits / NQF 5)					
Year 1	R6 000	R43 500	R49 500	R4 405	R54 450

Online Learning

PROGRAMME		OPTION 1 UPFRONT PAYMENT (FULL SETTLEMENT TO BE PAID BY 28 FEB)		OPTION 2 PAYMENT PLAN (11X MONTHLY INSTALMENTS)	
APPLICATION FEE R600	FULL REGISTRATION DEPOSIT	UP FRONT PAYMENT DUE 28 FEB	TOTAL DISCOUNTED UP FRONT PAYMENT	11 MONTH PRICE (EXCLUDES DEPOSIT)	TOTAL TUITION (INCLUDES DEPOSIT)
BA Creative Brand Communication (360 Credits / NQF 7)					
Year 1	R5 000	R44 000	R49 000	R4 445	R53 900
Year 2		R46 000	R51 000	R4 645	R56 100
Year 3		R49 500	R54 500	R4 995	R59 950
BA Marketing Communication (360 Credits: NQF 7: 4 Year)					
Year 1	R9 000	R36 000	R45 000	R3 682	R49 500
Year 2		R69 500	R78 500	R7 032	R86 350
Year 3		R63 500	R72 500	R6 432	R79 750
Year 4		R63 500	R72 500	R6 432	R79 750
Higher Certificate in Digital Marketing (120 Credits / NQF 5)					
Year 1	R5 000	R24 000	R29 000	R2 445	R31 900

Terms and Conditions:

- We have an 11 month payment plan which is interest bearing. First instalment payable by the 28th of February 2023.
- Non-South African residents must pay the full tuition fee by 28 February 2023.
- On written acceptance of the student to study at the AAA School of Advertising, for early registrations a non-refundable deposit of R3000.00 is required to secure admission. To be fully registered the balance of R6000 is payable by the 28th of February 2023 to cover the full deposit amount of R9000. Note that the registration deposit will be credited against your tuition fees.
- Each year the AAA School Board will decide on any escalation of fees.
- Non-payment of the tuition fees can result in deregistration as per our Enrolment Contract and may prevent you from access into the campus and attend lecturers.
- Fees are not refunded in the case of cancellation of studies during the academic year. Please refer to the terms and conditions on our Enrolment Contract.

AAA BANKING DETAILS

Stop Order details are as follows:

Bank	Standard Bank	Type of Account	Cheque/Current
Account Holder	The AAA School of Advertising	Branch No.	018005
Account No.	220387915	Reference: (Student No./ID No. only)	

Johannesburg Campus

AAA House, The Braes Office Park,
Cnr William Nicol and Bryanston Drive, Sandton
tel: (011) 781 2771/2/3

Cape Town Campus

AAA House,
112 Long Street, Cape Town
tel: (021) 422 1800

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AAA School of Advertising (PTY) Ltd (Reg no. 1990/000371/07).
Registered with the Department of Education as a private
higher education institute under the Higher Education Act, 1997.
Registration certificate no. 2000/HE07/015

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INTERNATIONAL ADVERTISING ASSOCIATION