



## MEDIA RELEASE

### AAA SCHOOL OF ADVERTISING JOHANNESBURG CAMPUS HAS A NEW ADDRESS

***Johannesburg 31 October 2017*** – The AAA School of Advertising today announces the move of its Johannesburg campus to Braes Office park, 3 Eaton Road, Bryanston.

The new Johannesburg campus of the AAA School of Advertising is now located within what is fast becoming the heart of ‘ad land’, where a number of leading brands and communications and media agencies are situated.

The new campus was inaugurated on October 13<sup>th</sup>, the final day of the students’ annual Entrepreneurship Week. It incorporated the first annual Fo’Eva Friday celebration where music, food and entertainment were the order of the day. A highlight of the event was the sale of the products developed by the students for Entrepreneurship Week and a performance by Yfm DJ, Da Kruk.

Defined by a well maintained and attractive building, with 24-hour security and abundant outdoor space for student breaks, the new campus is visible from William Nicol Drive. It is in close proximity to both the Nicolway and Epsom Downs Shopping Centres, making its easily accessible to main transport routes.

The move to the Bryanston location took place during the September break with students kicking off the final stretch of the academic year at the new address.

“The students are truly excited about the move, and there is a sense of excitement that prevails throughout the campus. The move was seamless, with the students immediately feeling a sense of belonging. A similar move was successfully carried out at the Cape Town Campus not long ago and management at the AAA is confident that the move in Johannesburg will be equally successful,” says Executive Dean and Head, Krishna Govender.

“Whether studying toward a degree in marketing or creative brand communications, a diploma in copywriting, or enrolling in one of the AAA’s many sought-after industry-related short courses, students find all that they need at the new location. It gives them an even stronger sense of belonging to this exciting and dynamic industry. We wish the students well in their new home,” concludes Govender.

All the AAA School of Advertising Johannesburg Campus contact details remain unchanged. Prospective students can contact the AAA on (011) 781-2772 or alternatively via social media platforms [Facebook](#) and [Twitter](#).



For more information about the AAA School of Advertising, visit [www.aaaschool.ac.za](http://www.aaaschool.ac.za)

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**More about AAA School of Advertising**

*The AAA has been owned by the ACA (Association for Communication and Advertising), the professional body of the industry since 1990. This means that we have access to advertising industry experts who our students interact with. They also lecture at the AAA and we work on real life projects and campaigns with them.*

*The AAA School of Advertising programme is accredited by the Council of Higher of Education (CHE) and the International Advertising Association (IAA - New York, USA). The AAA is also registered by the Department of Education as a PHEI (private higher education institution) under the Higher Education Act, 1997.*

Prepared for:

**Krishna Govender**

**Executive Dean and Head**

**AAA School of Advertising**

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