



Attach/insert a recent photograph of yourself

**FULL-TIME APPLICATION FORM 2018**

**BA in Marketing Communication**

**Foundation Programme**

**Strategic Marketing and Advertising Programme**

**Applicant Details**

Surname	
First Name/s	

Address Details	Postal Address		Residential Address	
	Postal Code		Postal Code	

Phone Number/s	Code				Code			
e-mail address								
Date of birth								
Identity Number								
Passport No. <i>If no SA Identity number</i>	Nationality			Study Permit No.				

Applying for  <i>Tick applicable block/s</i>	Cape Town	Johannesburg	BA in Marketing Communication SAQA 57638			Strategic Marketing and Advertising Programme			Foundation Programmer			
			Year	1	2	3	Year			3	Year	1

**Academic Qualifications of Applicant**

High School Attended		Year Matriculated	
Leadership role/s while at school			
Extra mural activities while at school			

## Matric Results

Prelim		Final		Pre 2008: Matric Exemption	Yes		No	
Subjects				% Achieved		APS Score		
<b>TOTAL APS SCORE</b>								

*\*Life Orientation must be divided by 2 in the calculations of the final APS Score*

*International applicants must obtain a certificate from HESA after submitting either their A, AS or, O level results to verify that they can study at a South African Higher Education Institution.*

## Tertiary Education

Institution		Duration		
Qualification		Complete		Incomplete
Subjects passed	<i>Please discuss the option of applying for any exemptions with the Registrar</i>			
If incomplete, specify reason				

## Part-Time or Full-Time Work Experience

Company Name		Full Time		Part-Time	
Contact person		Phone No			
Position held		Period Employed			
Main Responsibilities					

## Getting to know you

Answer the following questions. Your answer should be typed, should not exceed 2 pages of 1,15 line spacing and should be attached to the back of this application form.

- Question 1: Why do you believe you are cut out for a career in marketing or marketing communication?
- Question 2: Briefly describe a current advertisement that you believe is effective, It can be run in any medium At whom do you think it is aimed? What is the ad's main message? Why do you believe it effective?

## Parent/Guardian/Sponsor Details

	FATHER/GUARDIAN		MOTHER/GUARDIAN		SPONSOR	
Surname and Initials						
Postal Address						
		Code		Code		Code
Phone numbers	Telephone No	Mobile No.	Telephone No	Mobile No	Telephone No.	Mobile No
<i>Write in applicable blocks</i>						
e-mail address						

## Attachments

<i>Tick applicable blocks</i>	
	Certified copy of Matric certificate or most recent results
	Certified copy of any other academic qualifications in addition to Matric
	Certified copy of SA Identity document (South African applicants)
	Certified HESA Certificate (international applicants)
	Certified copy of Passport (International applicants)
	Proof of payment of R325 non-refundable application fee OR a bank guaranteed cheque payable to AAA School of Advertising
	Your 2 page, typed answer to "Getting to know you" questions.

## Declaration:

I hereby declare that I, \_\_\_\_\_ have completed  
*Insert full name and surname of applicant*

this application form without any assistance and that all details are true and correct.

\_\_\_\_\_  
*Signature of Applicant*

\_\_\_\_\_  
*Date*

Having completed and returned this application, the final acceptance may be subject to an entrance exam and/or a personal interview with the Registrar or Faculty Head.

## 2017 - Fees and Payment Options

	Option	Acceptance Fee*	Subsequent payment/s	TOTAL
BA in Marketing Communication First Year New Students	A	R9000	R59 923 Due 31 January 2017	R68 923
	B	R9000	R31 775 Due January 2017	R72 550
	C	R9000	R19 000 Due February 2017	R 75 200
BA in Marketing Communication Second Year New Students	A	R9000	R59 923 Due 31 January 2017	R68 923
	B	R9000	R31 775 Due 31 January 2017	R72 550
	C	R9000	R19 000 Due 28 February 2017	R 75 200
BA in Marketing Communication Second Year Returning Students	A	R9000	R58 697 Due 31 January 2017	R 67 697
	B	R9000	R31 130 Due 31 January 2017	R71 260
	C	R9000	R19 000 Due 28 February 2017	R74 000
BA in Marketing Communication Third Year Returning students	A	R9000	R58 697 Due 31 January 2017	R 67 697
	B	R9000	R31 130 Due 31 January 2017	R71 260
	C	R9000	R19 000 Due 28 February 2017	R74 000
Strategic Marketing and Advertising Programme	A	R9000	R56 550 Due 31 January 2017	R65 550
	B	R9000	R30 000 Due 31 January 2017	R69 000
	C	R9000	R18 000 Due February 2017	R 71 400
Foundation Programme	A	R9000	R18 750 Due 31 January 2017	R18 750
	B	R9000	R 5 750 Due 31 January 2017	R19 750

*\*This amount is non-refundable and is required to secure admission for the coming year. The final date for payment is 31 January 2017.*

### Notes:

1. Each year the AAA School Board decides on fees for the coming year.
2. Non-payment of tuition fees, can result in de-registration as per the Enrolment Agreement Clause 3.2
3. Non- South African Residents should pay fees in full by 31 January 2017 (Option A)
4. In the case of cancellation of registration during the academic year, fees are not refunded.
5. Registrars will be able to advise students about the availability of student loans and bursaries.
6. 2% interest rate per month applies to any outstanding debt due to late payment.

## Contact Details

	<b>Johannesburg</b>	<b>Cape Town</b>
Phone	011 781-2772	021 422 1800
Fax:	011 781 2796	021 422 1827
Faculty of Marketing Communication	Charmaine Lechuti <a href="mailto:charmaine@aaaschool.ac.za">charmaine@aaaschool.ac.za</a>	Patience Booï <a href="mailto:patience@aaaschool.ac.za">patience@aaaschool.ac.za</a>
Physical Address	ACA House Cnr. Bond and Bram Fischer Drive Kensington B Randburg	4 <sup>th</sup> Floors 112 Long Street, Cape Town
Postal Address	P O Box 2289 Parklands 2121	P O Box 3423 Cape Town 8000
Account Queries	<b>Johannesburg and Cape Town</b> Yvonne Gordon <a href="mailto:yvonne@aaaschool.ac.za">yvonne@aaaschool.ac.za</a> Phone: 011 781 2772	
To arrange specific terms of payment	Russell Cory (Financial Director) <a href="mailto:russell@acasa.co.za">russell@acasa.co.za</a>  Standard Bank Randburg Branch Branch Code: 01 80 05 Account Holder's Name: AAA School of Advertising Account Number 220 387 915	