



Attach/insert a recent photograph of yourself

**APPLICATION FORM 2018**  
**BA in Creative Brand Communication Full-time**  
**Diploma in Copywriting Full-time**

**Applicant Details**

Surname															
First Name/s															
Address Details	Postal Address							Residential Address							
	Postal Code							Postal Code							
Phone Number/s	Code							Code							
e-mail address															
Date of birth															
Identity Number															
Passport No. <i>If no SA Identity number</i>				Nationality							Study Permit No.				
Home Language								Other Languages							

Applying for <i>Tick applicable block/s</i>	Cape Town			Johannesburg			BA in Creative Brand Communication SAQA 35994			Diploma in Copywriting SAQA 35996		
							Year	1	2	3	Year	1

Do you have any history or illness, allergies or disability?	Yes		No	
If yes, please provide details:				

High School Attended		Year Matriculated	
Leadership role/s and extra mural activities			

### Matric Results

Prelim		Final		Pre 2008: Matric Exemption	Yes		No	
Subjects				% Achieved		APS Score		
<b>TOTAL APS SCORE</b>								

*\*Life Orientation must be divided by 2 in the calculations of the final APS Score*

International applicants must obtain a certificate from HESA after submitting either their A, AS or, O level results to verify that they can study at a South African Higher Education Institution.

### Tertiary Education

Institution		Duration	
Qualification		Complete	Incomplete
Subjects passed	<p><i>Please discuss the option of applying for any exemptions with the Registrar</i></p>		
If incomplete, specify reason			

List the academic subjects you have enjoyed most	
Why do you say that?	

### Part-Time or Full-Time Work Experience

Company Name		Full Time		Part-Time	
Contact person		Phone No			
Position held		Period Employed			
Main Responsibilities					

### Parent/Guardian/Sponsor Details

	FATHER/GUARDIAN		MOTHER/GUARDIAN		SPONSOR	
Surname and Initials						
Postal Address						
		Code		Code		Code
Phone numbers	Telephone	Mobile.	Telephone	Mobile.	Telephone	Mobile.

### Attachments

<i>Tick applicable blocks</i>	
	Certified copy of Matric certificate or most recent results
	Certified copy of any other academic qualifications in addition to Matric
	Certified copy of SA Identity document (South African applicants)
	Certified HESA Certificate (international applicants)
	Certified copy of Passport (International applicants)
	Proof of payment of R325 non-refundable application fee OR a bank guaranteed cheque payable to AAA School of Advertising
	Your submission of practical and written work as requested in Schedule A if applying for a BA in Creative Brand Communication
	Your submission of the Copy Challenge if applying for the Diploma in Copywriting

### Declaration:

I hereby declare that I, \_\_\_\_\_ have completed  
*Insert full name and surname of applicant*

this application form and submission of practical and written work without any assistance and that all details are true and correct.

\_\_\_\_\_  
*Signature of Applicant*

\_\_\_\_\_  
*Date*

Having completed and returned this application, the final acceptance may be subject to an entrance exam and/or a personal interview with the Registrar or Faculty Head

## Fees and Payment Options

	Option	Acceptance Fee*	Subsequent payment/s	TOTAL
BA in Creative Brand Communication First Year New Students	A	R 9000	R 61 851 Due 31 January 2017	R 70 851
	B	R 9000	R 32 790 Due January 2017	R 32 790 Due 31 May 2017 R 74 580
	C	R 9000	R 18 000 Due February 2017	R 6 175 per month 1 March – 1 October 2017 R 77 400
BA in Creative Brand Communication Second Year New Students	A	R 9000	R 61 851 Due 31 January 2017	R 70 851
	B	R 9000	R 32 790 Due 31 January 2017	R 32 790 Due 31 May 2017 R 74 580
	C	R 9000	R 18 000 Due 28 February 2017	R 6 175 per month 1 March – 1 October 2017 R 77 400
BA in Creative Brand Communication Second Year Returning Students	A	R 9000	R 60 540 Due 31 January 2017	R 69 540
	B	R 9000	R 32 100 Due 31 January 2017	R 32 100 Due 31 May 2017 R 73 200
	C	R 9000	R 19 000 Due 28 February 2017	R 6 025 per month 1 March – 1 October 2017 R 76 200
BA in Creative Brand Communication Third Year Returning Students	A	R 9000	R 60 540 Due 31 January 2017	R 69 540
	B	R 9000	R 32 100 Due 31 January 2017	R 32 100 Due 31 May 2017 R 73 200
	C	R 9000	R 19 000 Due 28 February 2017	R 6 025 per month 1 March – 1 October 2017 R 76 200
Diploma in Copywriting First Year New Students	A	R 9000	R 54 413 Due 31 January 2017	R 63 413
	B	R 9000	R 28 875 Due 31 January 2017	R 28 875 Due 31 May 2017 R 66 750
	C	R 9000	R 18 000 Due 28 February 2017	R 5 275 per month 1 March – 1 October 2017 R 69 200
Diploma in Copywriting Second Year New Students	A	R 9000	R 54 413 Due 31 January 2017	R 63 413
	B	R 9000	R 28 875 Due in January 2017	R 28 875 Due 31 May 2017 R 65 650
	C	R 9000	R 18 000 Due 28 February 2017	R 5 275 per month 1 March – 1 October 2017 R 69 200
Diploma in Copywriting Second Year Returning students	A	R 9000	R 53 368 Due 31 January 2017	R 62 368
	B	R 9000	R 28 325 Due 31 January 2017	R 28 325 Due 31 May 2017 R 65 650
	C	R 9000	R 18 000 Due 28 February 2017	R 5 100 per month 1 March – 1 October 2017 R 67 800
Foundation Programme New Students	A	R 9000	R 41 825 Due January 2017	R 50 825
	B	R 9000	R 22 250 Due 31 January 2017	R 22 250 Due 31 May 2017 R 53 500
	C	R 9000	R 18 000 Due 28 February 2017	R 5 275 per month 1 March – 1 October 2017 R 55 200

*\*This amount is non-refundable and is required to secure admission for the coming year. The final date for payment is 31 January 2017.*

### Notes:

1. Each year the AAA School Board decides on fees for the coming year.
2. Non-payment of tuition fees, can result in de-registration as per the Enrolment Agreement Clause 3.2
3. Non- South African Residents should pay fees in full by 31 January 2017 (Option A)
4. In the case of cancellation of registration during the academic year, fees are not refunded.
5. Registrars will be able to advise students about the availability of student loans and bursaries.
6. 2% interest rate per month applies to any outstanding debt due to late payment.

## Contact Details

	<b>Johannesburg</b>	<b>Cape Town</b>
Phone	011 781-2772	021 422 1800
Fax:	011 781 2796	021 422 1827
Faculty of Marketing Communication	Charmaine Lechuti <a href="mailto:charmaine@aaaschool.ac.za">charmaine@aaaschool.ac.za</a>	Soemeez Bohardien registrarcpt@aaaschool.ac.za
Physical Address	ACA House Cnr. Bond and Bram Fischer Drive Kensington B Randburg	4 <sup>th</sup> Floors 112 Long Street, Cape Town
Postal Address	P O Box 2289 Parklands 2121	P O Box 3423 Cape Town 8000
Account Queries	<b>Johannesburg and Cape Town</b> Yvonne Gordon <a href="mailto:yvonne@aaaschool.ac.za">yvonne@aaaschool.ac.za</a> Phone: 011 781 2772	
To arrange specific terms of payment	Russell Cory (Financial Director) <a href="mailto:russell@acasa.co.za">russell@acasa.co.za</a>  Standard Bank Randburg Branch Branch Code: 01 08 05 Account Holder's Name: AAA School of Advertising Account Number 220 387 915	